



GREAT FOOD. NO BULL.®

# WE'RE NOT ANOTHER SPORTS BAR.



**S**ports bars focus on drinks with food as a side. BW&R focuses on food as the main attraction. Sports take this restaurant from ordinary to family-friendly casual dining environment with a kick.

**We take food seriously.  
Very seriously.  
Everything-from-fresh seriously.  
We have since we opened  
our first restaurant in 1984.**

We've proven that pairing crave-worthy, sharable food with America's favorite sports and an inviting environment makes good things happen for our franchisees.

We've designed our restaurants so friends and family can relax together and just be themselves. Unexpected tastes and flavor combinations and quality service make our signature wings, burgers, salads, gyros, sandwiches and quesadillas food people crave again and again!

# WHY BUFFALO WINGS & RINGS?

Are new store development opportunities drying up in your current market? We offer a market you can expand into. In 2013, our franchisees saw their same store sales increase 7%. The industry average for casual dining saw 0% growth. Results like these have earned us Restaurant Business Magazine's #1 franchise growth rating.



We opened franchises in Corpus Christi, TX, Laredo, TX, Piqua, OH and Lincoln, NE in 2013. Openings are slated for Port Charlotte, FL, Cincinnati, OH and Florence, KY for 2014.

- Our quick-serve model merges with the engagement and revenue benefits of casual dining.
- Our negotiating skills secure the best fresh chicken prices in the market.

We're over 30 years' strong and growing. We've proven our ability to deliver a great brand and 360 degree support in today's market. Are you ready to build a profitable business?



## FRANCHISE OWNER STEVE BARTON'S STORY

Our company began in 1997 with one Subway. We have since grown to 17 Subway restaurants. With Subway expansion somewhat limited in our area, we saw the new downtown development as an opportunity to expand into the Fast Casual, Sports Bar category. We visited Cincinnati and shared the vision of what the new development in Lincoln offered our companies.

It's beyond what we had envisioned ourselves—the development, the arena, the events, the unbelievable Husker football Saturdays and having the coolest place to enjoy wings and watch sports in Lincoln. Thanks for your trust in us and, of course, the incredible support we've received from everyone there.

Steve Barton, Franchisee

## CONTACT:

Buffalo Wings & Rings

564 Old State Rt. 74

Cincinnati, OH 45244

Tel: 1-866-WINGS-USA (9454787)

[buffalowingsandrings.com/franchising](http://buffalowingsandrings.com/franchising)

